



These apples give back!



OGC's Ladybug Brand Farm to School Apples offer a creative way to raise funds to support agricultural, school garden and environmental youth education programs in your community!

Participating retailers across the region have raised more than \$50,000 every year for community partners by selling 3 lb. bags of organic, Northwest grown Fuji apples. These generous proceeds benefit experiential learning like farm field trips, school gardening, outdoor school, cooking in the classroom, organic produce in the cafeteria and more.

HERE'S HOW TO PARTICIPATE:

- 1. Reach Out to OGC:** Contact Amy Brown (abrown@organicgrown.com) to express interest in participating in OGC's Ladybug Brand Farm to School Apple program.
- 2. Choose A Community Partner:** Identify an environmental nonprofit or school-based program to receive your Farm to School Apple proceeds. Commit to contributing a minimum of 75% margin dollars to your community partner.
- 3. Order & Merchandise:** Ask your Account Representative for cases of 12x3 lb. bags of organic Ladybug Brand Farm to School Northwest grown Fuji apples. OGC will provide point-of-sale signage to support promotions.
- 4. Track Sales & Donate:** Monitor proceeds and provide your community partner with a quarterly or biannual donation from your Farm to School Apple sales.
- 5. Celebrate!** Share your success with OGC by providing a brief recap by January 31st of each year of the funds raised and organizations supported. The collective reach and impact of the Farm to School Apple program will be promoted in OGC's annual Benefit Report, Produce Report newsletter and on social media.



For more information about participating in this program, contact Amy Brown at abrown@organicgrown.com or your OGC Account Representative.





STATE-LEVEL FARM TO SCHOOL HUBS

Thank you for supporting agriculture-focused learning and for selling Northwest grown organic Fuji apples! To find a farm to school program in your area, contact:

In **Oregon**, email Farm to School and School Garden Network Program Director Melina Barker at melina@oregonfarmtoschool.org

In **Washington**, find a partner through this list of regional hubs: <https://wafarmtoschoolnetwork.org/regional-hubs/>

In **Idaho**, the University of Idaho and Idaho Dept. of Agriculture coordinate hubs for farm to school programs. Follow this link to learn more: <https://www.uidaho.edu/extension/small-farms/farm-to-school> In **Boise**, consider partnering with the nonprofit **Boise Urban Garden School**

In **Montana**, the Department of Agriculture coordinates farm to school initiatives. Contact Jay Stagg for partner information, jay.stagg@montana.edu

In **Alaska**, farm to school resources can be found on the state's Division of Natural Resources website <https://www.farmtoschoolalaska.org/>



Photo by Shawn Linehan



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