



The Farm to School Fuji Apple program is a partnership that includes Organically Grown Company -- the Pacific Northwest's largest Organic produce distributor (OGC), participating northwest retailers, participating organic Fuji apple orchards, Oregon & Washington Farm to School Programs and you --the environment, the child, the eater, the future. The goal of this partnership is to leverage the organic trade's passions for good nutritious food and cooperative endeavor to fund Farm to Schools efforts in the communities where we live and do business.

Farm to School Fuji Apple Program Mission: These funds will be used to support non-profit programs, which provide farm to school education to K-12 students, including activities such as farm field trips, school gardens, cooking in the classroom, or tasting tables in the cafeteria and/or support schools in purchasing more local and organic products to be served as part of a lunch or snack program. It is the intent of the program that these funds will promote greater access to local and organic fruits and vegetables in schools.

Guidelines for Farm to School Programs: The organization receiving funds must be a non-profit organization, (either a 501(c) 3 or a public school or school district, carrying out farm to school activities in the area of the school or school district. Area can be defined as city or county. If no program exists the retailer may work with local schools, organizations or community members to start a farm to school effort. For information about projects in your area or to get support for new programs, contact Megan Kemple, Oregon State Lead, National Farm to School Network 541-344-4329 mkemple@lanefood.org.

Financial transactions: 12x3# Fuji Apple bags to be sold to the retailer for \$25.00. The program is designed for apples to retail at \$3.99 a bag to the consumer. The program asks participating retailers to contribute at least 70% of margin dollars to an area Farm to School program, keeping no more than 30% margin dollars for handling.

OGC pays \$20.00 a box for these apples. Of the \$5 OGC makes on a box, the company will keep \$3 for handling and will set aside \$2 for "Farm to School Special Projects Grants" to be awarded annually, allocated by the state apples the were sold in (Oregon & Washington). These grants will be awarded to a Farm to School Program, Organization or Effort.

Payment from retailer to non-profit to be made monthly or quarterly, with monthly being preferable.

Reporting: Retailer to send a quarterly report to OGC of monies allocated and to whom. Retailer and Farm to School Program to send an annual update to OGC on status of the program, including accomplishments. OGC will publish an annual financial and program report.

Promotional Materials and Advocacy: OGC will promote this program and retail participants on its website www.organicgrown.com. The website will also include a link to programs supported by stores, so that consumers can easily learn more about the local Farm to School programs their apple purchases are supporting.

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