

THE NORTHWEST'S FINEST ORGANICALLY GROWN



BERG'S BERRIES

Carl Berg
Alvadore, Oregon



Carl Berg comes from a long line of strawberry farmers. His grandfather grew strawberries in the Puget Sound back in the 1890s and brought them to Seattle's farmers market in a horse drawn wagon. In 1953, Carl's father procured some land northwest of Eugene, Oregon, immediately turning it into an "ecologically minded" strawberry farm where Carl was born. "Instead of cigars my dad gave out organic strawberries," he says. Before taking over the family farm, Carl studied agriculture at OSU, worked on an agro-forestry project in the Amazon Basin, and studied French in Europe. Today he enjoys working the land and growing berries for the farmers market and other crops for wholesale. They have a licensed kitchen on the farm where some of the quince they grow is processed into paste.



Steward of the Land

Berg's farm has been organic from the beginning. Carl's father would often tell his son, "A farmer is truly a steward of the land." Carl honors his family's legacy by applying natural fertilizers, working cover crop into the soil, and rotating crops to ensure that the soils are nurtured organically.

Carl Berg

"We try to manage the land to make it productive and fertile and not do any lasting damage to it."

Crops

Peaches
Quince
Raspberries
Wild Mushrooms

Acreage

12 acres
Certified Organic
since 1986

LADYBUG Brand is brought to you by



Organically Grown Company

Employee and Grower Owned

Organic and beyond — LADYBUG represents family-owned and operated, organic and Salmon-Safe certified farms located throughout the Pacific Northwest. Working in a spirit of cooperation, LADYBUG farms plan the production of nearly 100 fruit and vegetable crops each year. We take pride in the quality of our crops and our role in creating environmentally-conscious agriculture.
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