

# THE NORTHWEST'S FINEST ORGANICALLY GROWN



## FRY FAMILY FARM

Suzi & Steve Fry

Talent, Oregon (and throughout Rogue Valley)



Since the 1980s, the Fry family has been growing organic crops. Their adventure began on two small acres in Talent, Oregon, but since then they've been expanding to other areas in the Rouge Valley. Today they are developing more greenhouses and are working on a new production facility to improve their food safety standards, increase long-term storage, and expand their production and shipping capacities. At Fry Family Farm, everyone is family. Their name embraces the loving and supportive ways in which they live and work — from the five daughters they raised on the farm, to the people they hire, and even their customers and business partners, they want all aspects of their farm to support a holistic philosophy of "family."



### Sustainable Spotlight

- 25,000kw solar array powers irrigation and refrigeration systems on their Medford farm.
- Cover crops and rotation help with soil fertility and moisture retention.
- Drip irrigation is used on 90% of their farms.
- Streams are Salmon-Safe certified.
- Flower insectaries promote the health of bees, butterflies and beneficial insects.
- Biodegradable and recyclable materials are used.

### Acreage

67 acres  
Certified Organic since 1992

"Family and soils are our first priority. We support clean food and a clean environment."

### Crops

Beets	Kales
Bok Choy	Kohlrabi
Cabbage	Lettuces
Chards	Melons
Collards	Onions
Cucumbers	Peppers
Eggplant	Radicchio
Garlic	Squash
Green Beans	Tatsoi
Herbs	Tomatoes

LADYBUG Brand is brought to you by



**Organic and beyond** — LADYBUG represents family-owned and operated, organic and Salmon-Safe certified farms located throughout the Pacific Northwest. Working in a spirit of cooperation, LADYBUG farms plan the production of nearly 100 fruit and vegetable crops each year. We take pride in the quality of our crops and our role in creating environmentally-conscious agriculture.  
[www.organicallygrown.com](http://www.organicallygrown.com)

