

THE NORTHWEST'S FINEST ORGANICALLY GROWN



NUEVO AMANECER

Juan & Maria Aparicio
Junction City, Oregon



Juan was born and raised in Oaxaca, Mexico. He was going to school to become a lawyer, but decided to come to America for a better life. Maria was born in Mexico City, but when she was eleven, her father permanently moved the family to the United States and started a farm. In 1998, Juan and Maria started farming on a small plot of land just outside Eugene. Today they share land with Maria's father's farm, Cinco Estrellas, about a mile southwest of Junction City. They've always grown organically, because they believe it's healthier.



Preserving the Soil

Juan and Maria rotate crops to promote fertile soil and use cover crops to prevent leaching of minerals from the soil.

In the future, they intend to install a drip irrigation system to conserve water.



Acreage

Share 40 acres with
Cinco Estrellas
Certified Organic
since 1999

**"When you don't put
chemicals into it,
you get something
better; something
crispier and tastier."**



Crops

Beets
Broccoli
Cabbage
Chards
Collards
Garlic
Kales
Lettuces
Peppers
Shallots
Winter Squash

LADYBUG Brand is brought to you by



Organic and beyond — LADYBUG represents family-owned and operated, organic and Salmon-Safe certified farms located throughout the Pacific Northwest. Working in a spirit of cooperation, LADYBUG farms plan the production of nearly 100 fruit and vegetable crops each year. We take pride in the quality of our crops and our role in creating environmentally-conscious agriculture.
www.organicgrown.com

