

THE NORTHWEST'S FINEST ORGANICALLY GROWN



PERSEPHONE FARM

Jeff Falen & Elanor O'Brien
Lebanon, Oregon



The name Persephone harkens to the Greek Goddess of the seasons — in the fall, she returns to the underworld to tend to the dead; but in the spring, she returns to the world of the living, bringing with her all of nature's abundance. Today this ancient figure reflects the farm's philosophy of seasonal farming that works with and respects the natural cycle. Sustainability and cooperative energy permeates all aspects of the farm. They seek to reduce use of non-renewable and non-recyclable resources, while also working with the land and people in a cooperative atmosphere.



Sustainable Farming

- On-farm solar energy production
 - Electric tractor
 - Solar hot water
- Extensive recycling
- Bicycle transportation
 - Cover cropping and rotations
 - Habitats for insects and animals

Jeff & Elanor

"Our vegetables are intimate with the sun, wind, and rain. A commitment to sustainability led us away from plastic mulch and season extending hoop-houses because the plastic is derived from non-renewable fossil fuels and cannot be recycled to its original form."

Crops

Beets
Broccoli
Cabbage
Cucumbers
Winter Squash

Acreage

55 acres
Certified Organic
since 1985

LADYBUG Brand is brought to you by



Organic and beyond — LADYBUG represents family-owned and operated, organic and Salmon-Safe certified farms located throughout the Pacific Northwest. Working in a spirit of cooperation, LADYBUG farms plan the production of nearly 100 fruit and vegetable crops each year. We take pride in the quality of our crops and our role in creating environmentally-conscious agriculture.
www.organicallygrown.com

