



ORGANIC YELLOW PITAYA

OGC
EXCLUSIVE!

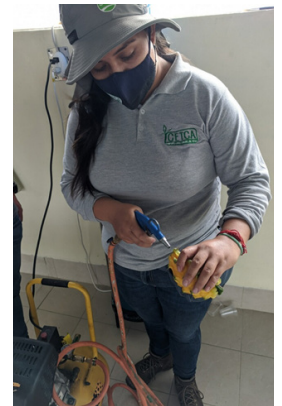


OGC is proud to partner with our friends Viva Tierra as their exclusive distributor of organic yellow Pitaya in the Pacific Northwest!

Also known as Dragon Fruit or Pitahaya, the vibrant yellow exterior of this Pitaya variety reveals white flesh studded with small, edible seeds. Sweet and mild in flavor, now is the perfect time to bring in this tropical treat as the weather warms up and shoppers are consuming more fruit!

Sourced from a small family farm in Ecuador, this hand-harvested fruit is the country's only greenhouse-grown yellow Pitaya. The family's growing practices yield a high-quality product making this Pitaya a stunning addition to fruit sets.

Available in 5.5 lb. cases from July through November and with PLU sticker (93319), this unique program has room to expand, so confidently share yellow Pitaya with your shoppers. It will quickly earn a place on eaters' favorites list!



PLEASE CONTACT YOUR ACCOUNT REPRESENTATIVE FOR MORE INFORMATION

organicallygrown.com



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