

*Sweet*  
**STONE**  
**FRUIT**



## BLACK DIAMOND *plum*

*The tart skin of this plum pairs deliciously with its sweet flesh.*

**Flavor:** balanced, mellow

**Texture:** crisp, juicy

**Usage:** eat fresh

**Eat When:** enjoy when slightly firm



## EARLY QUEEN *plum*

*The skin of this plum darkens as it ripens.*

**Flavor:** juicy, slightly tart

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## BLACK SPLENDOR *plum*

*Packed with flavor with a punchy bite.*

**Flavor:** balanced sugar and acid

**Texture:** firm

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## BLACK SPLICE *plum*

*Wait a little longer than usual for the flesh of this plum to soften. It's worth the wait.*

**Flavor:** sugary sweet

**Texture:** dense but soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, but the stem



## RED HAVEN *plum*

*Sweet and snackable, just one of these tasty plums is never enough.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## SHOWTIME *plum*

*Sweet and mellow with skin that's less tart than other varieties.*

**Flavor:** sweet, mellow

**Texture:** firm and crunchy

**Usage:** use for cooking or eat fresh

**Eat When:** enjoy when slightly firm



## SPRING SPLENDOR *plum*

*A rich plum flavor that fans of stone fruit love.*

**Flavor:** sweet, tangy

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem





## WESTERNER *plum*

*Balanced in flavor, an exceptional eating experience.*

**Flavor:** balanced sugar and acid

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## YUMMY BEAUT *plum*

*Pretty to look at and tasty to eat.*

**Flavor:** mellow, sweet

**Texture:** firm

**Usage:** eat fresh

**Eat When:** enjoy when slightly firm



## **BLACK AMBER** *plum*

*A great for plum fans looking for a sugary treat.*

**Flavor:** complex, sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## BLACK JACK *plum*

*A perfect plum for eating out of hand.*

**Flavor:** sweet, tart

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## HIROMI RED *plum*

*Crisp with a sweet tart flavor, this plum is refreshing on a hot day.*

**Flavor:** sweet, tart

**Texture:** firm

**Usage:** eat fresh

**Eat When:** enjoy when slightly firm



## SANTA ROSA *plum*

*Rich with “classic plum” flavor.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## OWEN T *plum*

*A delicious fresh eating experience.*

**Flavor:** sweet

**Texture:** firm

**Usage:** eat fresh

**Eat When:** when slightly firm



## BLACK FRIAR *plum*

*A smaller than average pit, this plum provides plenty of bang for the buck.*

**Flavor:** sweet, tart

**Texture:** crisp

**Usage:** eat fresh

**Eat When:** enjoy when slightly firm





## BURGUNDY *plum*

*A dramatically hued crowd pleaser.*

**Flavor:** mellow, sweet

**Texture:** firm

**Usage:** use in baking or eat fresh

**Eat When:** enjoy when slightly firm



## CATALINA *plum*

*Boasting “classic plum” flavor.*

**Flavor:** sweet

**Texture:** firm

**Usage:** eat fresh

**Eat When:** enjoy when slightly firm



## FORTUNE *plum*

*Juicy and slightly firm when fully ripe.*

**Flavor:** sweet, tart

**Texture:** firm

**Usage:** use in baking or eat fresh

**Eat When:** enjoy when slightly firm



## KING MIDAS *plum*

*A sunny yellow plum, only available for a short window each season.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## MARIPOSA *plum*

*Very juicy and sweet, with beautiful, mottled skin.*

**Flavor:** sweet

**Texture:** firm

**Usage:** use for cooking or eat fresh

**Eat When:** enjoy when slightly firm



## VERRY CHERRY *plum*

*A cross between a cherry and plum, this smaller fruit packs a big flavor punch.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## YUMMY GIANT *plum*

*Big in size and flavor.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## SIMKA *plum*

*Heart shaped, this plum is easy to fall for.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem





## RED YUMMY *plum*

*Candy-like, this plum is ideal for the youngest plum fans among us and adults alike.*

**Flavor:** sweet

**Texture:** firm

**Usage:** eat fresh

**Eat When:** enjoy when slightly firm



## BLACK KAT *plum*

*The skin of this plum offers a delightful tang that contrasts against sweet flesh.*

**Flavor:** sweet

**Texture:** soft

**Usage:** use for cooking or eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## HOWARD SUN *plum*

*The skin of this plum offers a delightful tang that contrasts against sweet flesh.*

**Flavor:** sweet

**Texture:** soft

**Usage:** use for cooking or eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## OCTOBER SUN *plum*

*The skin of this plum offers a delightful tang that contrasts against sweet flesh.*

**Flavor:** sweet

**Texture:** soft

**Usage:** use for cooking or eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## JOANNA RED *plum*

*Low in acid resulting in a deeply sweet flavor.*

**Flavor:** sweet

**Texture:** soft

**Usage:** use for cooking or eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## BETTY ANN *plum*

*Low in acid resulting in a deeply sweet flavor.*

**Flavor:** sweet

**Texture:** soft

**Usage:** use for cooking or eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## FLAVOR RICH *plum*

*Sweet and mellow with a rich flavor.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## FRUIT PUNCH *plum*

*Juicy and big in flavor.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem





## ROSEMARY *plum*

*This plum has a rich and dynamic taste.*

**Flavor:** sweet, tart

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## ROYAL DIAMOND *plum*

*A sweet late-season stone fruit.*

**Flavor:** sweet

**Texture:** medium firm

**Usage:** use for cooking or eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## ANGELINO *plum*

*One of the last of the stone fruit season.*

**Flavor:** sweet, tangy

**Texture:** firm

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently at the shoulder, by the stem



## ITALIAN PRUNE *plum*

*This plum has flavors of sugar and spice.*

**Flavor:** sweet

**Texture:** medium firm

**Usage:** use for cooking or eat fresh

**Eat When:** enjoy when slightly firm



## FALL FIESTA *plum*

*A sweet and juicy way to celebrate  
late summer eating.*

**Flavor:** mellow, sweet

**Texture:** firm

**Usage:** use for cooking or eat fresh

**Eat When:** enjoy when slightly firm



## SEPTEMBER YUMMY *plum*

*Candy-like in sweetness, this low acid fruit is flavorful and fun.*

**Flavor:** sweet

**Texture:** firm

**Usage:** eat fresh

**Eat When:** enjoy when slightly firm



## FLAVOROSA *pluot*

*Mild and sweet flavor.*

**Flavor:** sweet

**Texture:** soft

**Usage:** use for cooking or eat fresh

**Eat When:** enjoy when slightly firm



## FLAVOR SUPREME *pluot*

*The mottled skin of this pluot is easily recognizable and the flavor is fantastic.*

**Flavor:** sweet

**Texture:** firm

**Usage:** eat fresh

**Eat When:** enjoy when slightly firm





## **SWEET TREAT** *pluot*

*Combining the sweetness of a cherry  
with the tartness of a plum.*

**Flavor:** sweet, tart

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when  
pressed gently on the shoulder, by the stem



## CALIFORNIA *pluot*

*Classic plum undertones, with yellow flesh and deep red skin.*

**Flavor:** sweet, tangy

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently on the shoulder, by the stem



## CRIMSON BEAUTY *plum*

*Dappled skin, pink flesh and sweet  
flavor can't be beat.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when  
pressed gently on the shoulder, by the stem



## AMIGO *pluot*

*With rosy plum and hints of berry flavor.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently on the shoulder, by the stem



## CRIMSON GLOW *plum*

*Tasty and slightly tart when a little firm,  
exceptionally sweet as it softens.*

**Flavor:** tart when firm, sweet when soft

**Texture:** firm to soft

**Usage:** use to bake or eat fresh

**Eat When:** enjoy when firm, or when there's  
a slight give when pressed gently on the  
shoulder, by the stem



## EBONY ROSE *pluot*

*A delicious balance of sugar and acid makes this bold-flavored pluot a delight to eat. Satisfyingly crunchy, enjoy this pluot when it's still firm.*

**Flavor:** balanced sugar and acid

**Texture:** firm

**Usage:** eat fresh

**Eat When:** enjoy when slightly firm



## EMERALD BLUSH *pluot*

*Enjoyed while still crisp for a zingier flavor, or let it soften for a sweeter taste.*

**Flavor:** tart when firm, sweet as it softens

**Texture:** firm to soft

**Usage:** eat fresh

**Eat when:** enjoy when slightly firm, or when there's a hint of pink to the skin



## FLAVOR QUEEN *pluot*

*Intensely sweet and juicy pluot.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently on the shoulder, by the stem





## FLAVOR GEM *pluot*

*A hint of pineapple and plum.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently on the shoulder, by the stem



## MELLOW YELLOW *pluot*

*Sweet, low in acid and juicy.*

**Flavor:** sweet, balanced

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently on the shoulder, by the stem



## SUGAR JEWEL *pluot*

*A tasty gem great for eating fresh.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently on the shoulder, by the stem



## FLAVOR KING *pluot*

*Sweet, rich in flavor with a subtle spice.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently on the shoulder, by the stem



## DAPPLE DANDY *pluot*

*Often called “Dinosaur Egg” this pluot’s mottled skin is its calling card.*

**Flavor:** subtle tartness

**Texture:** firm

**Usage:** eat fresh

**Eat When:** enjoy when slightly firm



## DAPPLE JACK *pluot*

*Super sweet with thin skin this pluot bursts with juicy flavor.*

**Flavor:** sweet

**Texture:** soft

**Usage:** use to bake or eat fresh

**Eat When:** there's a slight give when pressed gently on the shoulder, by the stem



## FLAVOR GRENADE *pluot*

*This tasty pluot explodes with flavor.*

**Flavor:** sweet

**Texture:** firm to soft

**Usage:** use to bake or eat fresh

**Eat When:** enjoy when slightly firm, or when there's a slight give when pressed gently on the shoulder, by the stem



## FLAVOR RICH *pluot*

*Certainly sweet, but in a more subdued way than other pluots.*

**Flavor:** subtle sweet

**Texture:** firm

**Usage:** eat fresh

**Eat When:** enjoy when slightly firm





## HONEY PUNCH *pluot*

*Like fruit punch with a truly tropical kick.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently on the shoulder, by the stem



## CRIMSON ROYAL *pluot*

*Notes of plum and apple.*

**Flavor:** sweet

**Texture:** firm

**Usage:** eat fresh

**Eat When:** when slightly firm



## FLAVOR HEART *pluot*

*This heart-shaped pluot is sweet, and makes a delicious, healthy dessert.*

**Flavor:** sweet

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently on the shoulder, by the stem



## FESTIVAL RED *pluot*

*Firm, and refreshing, this pluot is a real party of flavor.*

**Flavor:** sweet, tangy

**Texture:** soft

**Usage:** eat fresh

**Eat When:** there's a slight give when pressed gently on the shoulder, by the stem



## FLAVOR TREAT *pluot*

*This pluot slices up perfectly for cheese boards and salads for a mellow and sweet pairing.*

**Flavor:** sweet

**Texture:** firm

**Usage:** eat fresh

**Eat When:** enjoy when slightly firm



## DAPPLE FIRE *pluot*

*A pronounced apricot flavor makes this juicy pluot a favorite of stone fruit fans.*

**Flavor:** sweet

**Texture:** firm

**Usage:** eat fresh

**Eat When:** enjoy when slightly firm



## EMERALD BEAUT *pluot*

*This pluot gets sweeter and sweeter as it ripens.*

**Flavor:** sweet

**Texture:** firm

**Usage:** eat fresh

**Eat When:** enjoy when slightly sweet



## FLAVOR FALL *pluot*

*This pluot is juicy, mild and sweet  
with a touch of tartness.*

**Flavor:** sweet, tart

**Texture:** firm

**Usage:** eat fresh

**Eat When:** enjoy when slightly firm